



### **The Formation of the WODONGA Motorbike Show & Shine**

The Wodonga Lions Club "Motorbike Show and Shine", hosted its inaugural event in 2008.

The charity event was founded by a small group of motor cycle enthusiasts who wanted to share their passion for motor cycles whilst raising money for Charities.

The Gateway Island Wodonga was selected as an ideal location to host the event as it is situated between the inland cities of Albury and Wodonga which boast a regional population in excess of 100,000.

The aim of the show is to exhibit a range of motorcycles from the early 1900's through to modern era, including vintage, veteran, classic and custom bikes and is designed as a community event to raise money for charity. The event also provides an opportunity to socialize and enjoy a casual family day out and view a wide range of motorbikes in a relaxed safe environment.

The 2008 inaugural "Motorbike Show and Shine" proved to be worth while, displaying over 150 motor cycles, it attracted in excess of 1000 attendants and raised \$6000 for Kidney Health Australia. The event was hailed as a great success and both exhibitors and attendants requested that it become an annual event.

The event was run again in 2009 and in 2010 the Wodonga Lions Club enlisted the help of the Albury Wodonga Ulysses Club. Together they moved the Show to Wodonga's Gateway Lakes Event site and put on the biggest Motorbike Show and Shine ever seen in the Region.

Over the previous three years this Event has raised in excess of \$20,000.00 all of which has been donated to worthwhile Local and National Charities.

The organising committee engage the community, clubs and businesses to participate in the event. A range of local businesses sponsor the event, and many take the opportunity to set up trade displays and stalls to promote their business and products.

October 23<sup>rd</sup> 2011 is the Date of this year's Border Bike Fest, incorporating the Wodonga Motorbike Show and Shine, and is once again at the Gateway Lakes Lincoln Causeway Wodonga.

The support provided by the City of WODONGA, the Wodonga Lions Club, Albury Wodonga Ulysses and the Classic and Enthusiast Motorcycle Club is paramount to the success of the show.

### **For further information**

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